

# Lawrie Moore

Finance and Business Language Educator | Business Communication Specialist

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Experienced English-language specialist and corporate trainer with over 15 years of experience developing and delivering comprehensive English-language training programs focusing on finance, auditing, and compliance. Proven expertise in creating scalable learning solutions for diverse, international audiences, aligning educational initiatives with organizational objectives. Holds an MBA, an MA in Finance, an MA in Language Education, and multiple teaching certifications.

## Areas of Expertise

- ◆ Instruction for Legal & Financial Sectors
- ◆ Curriculum Design for Finance, Auditing & Tax Topics
- ◆ International & Multilingual Workplace Readiness
- ◆ Corporate Training & Professional Development
- ◆ Compliance-Aligned Educational Content
- ◆ LMS Development

## Education

### Master of Business Administration

Webster University, St. Louis, MO

### Master of Arts in Finance

Webster University, St. Louis, MO

### Master of Arts in Language Education

University of Chichester, UK

### Bachelor of Arts in the Program in Liberal Arts, Minor in Philosophy

The George Washington University, Washington, DC

## Professional Experience

### Corporate Trainer – English for Finance, Business, and Public Administration Freelance, Europe & Remote

2008 – Present

Provide customized Business English and communication training for professionals in finance, tax, and public administration, including tax auditors, Ministry of Finance officials, and payroll specialists. Focus on regulatory, audit, and client-facing communication using role-specific materials and real-world tasks.

- Designing and delivering English training for professionals in taxation, auditing, payroll, and financial reporting.
- Collaborating with public-sector institutions, including finance ministries and consulting agencies, to align instruction with operational language needs.
- Developing long-term, needs-based instructional plans tied to institutional goals and international regulatory contexts.
- Overseeing the lifecycle of training initiatives from conception to evaluation, ensuring alignment with strategic objectives and compliance requirements.

### Adjunct Professor – Business, Finance, and Tax Law Courses University of Applied Sciences, Vienna, Austria

2009 – 2025

Create and deliver instructional content for university-level courses in Academic Writing, English for Academic Purposes (EAP), and English for Specific Purposes (ESP) to undergraduate and graduate students.

- Taught undergraduate and graduate courses in business process management, accounting, tax law, and auditing.
- Created instructional materials and assessments on LMS (Moodle, Canvas, Blackboard).
- Provided students with practical training in compliance, reporting, and ethical business practices.
- Advised on curriculum integration for regulatory literacy and economic policy.
- Communicated complex tax and business concepts to diverse audiences with clarity and professionalism.

## Public Sector Consultancy

### Specialist Scholar, US Department of State

2025 – Present

Selected by the U.S. Department of State for the English Language Specialist Program to provide expert training and capacity-building support for public sector institutions abroad. Designed and delivered high-impact workshops, faculty development programs, and curriculum consulting in areas including ESP, professional communication, and inclusive pedagogy.

- Leading short-term consultancy projects focused on teacher training, curriculum reform, and institutional capacity building.
- Collaborating with ministries of education, universities, and vocational training institutes in alignment with U.S. public diplomacy goals.
- Developing customized materials for government-funded English programs focused on finance, public, and technical sectors.
- Delivering online and in-person sessions tailored to the linguistic and professional needs of public sector stakeholders.

### Consultant, Austrian Ministry of Education

2015 – Present

Advise national and regional education authorities on teacher training, assessment development, and pedagogical innovation. Collaborate with the Ministry of Education and public school networks to design and deliver professional development, curriculum-aligned training, and language assessment systems.

- Leading workshops and seminars aimed at enhancing the competencies of public sector professionals in education.
- Developing teacher training content aligned with CEFR, curricular reforms, and institutional goals.
- Providing consultation on standardized English exam design, including task development, answer key validation, and support materials.
- Responding to nationwide helpdesk queries related to assessment interpretation and implementation.
- Regularly engaged by training colleges and education ministries to support long-term instructional improvement.

## Languages

English: Native

German: C1+